



10% Niacinamide
+
2% Alfa Arbutin
+
1% Zinc PCA



Additionally Contains Herbal & Natural Extracts of

Turmeric

Licorice Root

Mulberry Fruit

Walnut Fruit

Orange Fruit

Yogurt

Key Highlights:

- ☑ *Reduces Acne Marks & Scars*
- ☑ *Improves Uneven Skin Tone*
- ☑ *Reduces Enlarged Pores*
- ☑ *Reduces Pigmentation*
- ☑ *Helps In Reducing Melasma, Freckles & Dark Spots*
- ☑ *Helps In Reducing Dark Circles In Under Eye Area*
- ☑ *Suitable for All Skin Types*
- ☑ *No Harmful Chemicals*

**Paraben
Free**

**Silicon
Free**

**Sulphate
Free**

**Cruelty
Free**



About Product:

A grease free light weight formula chiefly containing actives of Niacinamide, Alpha Arbutin & Zinc PCA along with other plant extracts which collectively helps in correcting skin imperfections, controlling pigmentation, dark spots, melasma & acne scar marks. It also is a very effective product for improving uneven skin tone.

Key Ingredients:

Niacinamide: One of the two active forms of Vitamin-B3, is an essential nutrient for living cells. It is a well-researched molecule of importance as it builds an epidermal barrier that acts as the first line of defence against oxidative stress. Niacinamide is a powerful antioxidant, and when topically applied, it increases hydration, reduces hyperpigmentation and improves skin's elasticity. It is also very effective in inhibiting sebum production and reducing pore size.

Alpha Arbutin: It works by inhibiting an enzyme called tyrosinase within melanocytes. Melanocytes control the melanin production - melanin is responsible for the pigment levels which imparts the skin its colour. In simpler words, less tyrosinase means less pigment, which means less discolouration and lesser unwanted dark spots.

Zinc PCA: It is a great skincare ingredient for those who suffer with acne or spot prone skin. This is because Zinc PCA has anti-inflammatory properties and so will help to reduce any swelling and redness around your breakouts. It also contains other plant, fruit and root extract such as Turmeric Extract, Liquorice root Extract, Mulberry fruit extract, Walnut Fruit Extract, Orange fruit extract, Cucumber Extract and additionally it also contains Yogurt extract which heal & nourish the skin to give a spotless & flawless glow.



How To Apply:

STEP - 1



Clean the skin with Aplomb Facial Cleanser and pat dry with clean cotton cloth or towel.

STEP - 2



Apply 5-6 drop of serum directly on the face at different places by dropper & then massage gently and pat lightly so that the serum absorbs into the skin perfectly. Use it preferably at night before going to bed.

STEP - 3



Following with Aplomb Moisturizer. It can be used under makeup.

For better result, use twice a day. Avoid contact from eyes.

Aplomb Biz App



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