



SPF-15
with
Niacinamide



**NATURAL COVERAGE
WITH SKIN CARE**

"Experience The Perfect Blend Of Skin Care And Makeup
With The Revolutionary Formula Of **Niacinamide** & **SPF-15**.

This Not Only Enhances Your Natural Beauty But Also
Nourishes And Protects Your Skin, Making It The Ideal Choice
For Everyday Wear"

SKIN HYDRATION

EVENS SKIN TONE

PARABEN FREE

Why Choose? Aplomb Serum BB Foundation

Multi-Tasking
Formula

Combines Skincare And
Makeup For A Seamless
Beauty Routine In
One Step

Suitable
for All
Skin Types

Whether you have dry, oily, sensitive,
or combination skin, this adapts to
your unique needs, leaving your
complexion smooth and flawless.

Non-
Comedogenic
& Lightweight

Won't clog pores
or feel heavy on your skin,
making it perfect
for daily use.



Active Ingredients

Niacinamide

It is a powerful antioxidant, when topically applied, it increases hydration, reduces hyper-pigmentation and improves skin's elasticity

Zinc Oxide

Works as an astringent meaning it helps shrink (Tightens) skin and pores and can help in absorbing excess oil. Leading to skin tightening

Allantoin

It is used as a moisturizer to treat or prevent dry, rough, scaly, itchy skin and minor skin irritations

Methoxy Cinnamate

It is primarily used to protect skin from UV-B rays of Sun, & helps in reducing appearance of scars



Vitamin - E

It is known as an anti-inflammatory agent for the skin. Vitamin E can reduce UV-induced skin swelling, skin thickness, erythema, and edema — all signs of skin inflammation.

Key Benefits

- Helps to brighten skin, reduce the appearance of dark spots, and improve skin texture.
- This lightweight, serum-based BB foundation provides deep hydration, ensuring that your skin stays soft, supple, and smooth all day long.
- Protect your skin from harmful UV rays while enjoying a flawless finish. The built-in SPF 15 offers sun protection for daily wear, preventing sun damage and premature ageing.
- Provides sheer to medium coverage, even up your skin tone and concealing imperfections without feeling heavy or cakey. The breathable formula ensures a natural, dewy glow.
- Infused with antioxidants and hydrating agents, the Aplomb Serum BB Foundation helps combat fine lines, wrinkles, and dullness, leaving your skin radiant and youthful.

How To Apply



Take Desired Quantity
Of Serum BB Foundation On
Your Hand Or Apply Directly On
Your Face



Use A Foundation Brush/
Makeup Sponge or Your Finger
Tip To Dab And Spread It All
Across Your Face



Spread The Serum BB
Foundation In An Outward
Motion Towards Your Hairline
& Neck

Let The Aplomb Serum BB Foundation Elevate Your Skincare & Beauty Routine. Achieve Radiant, Healthy-looking Skin With Every Application!

APLOMB HEALTH CARE LIMITED

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Aplomb Biz App

