



100% Natural
Henna
&
INDIGO
Powder

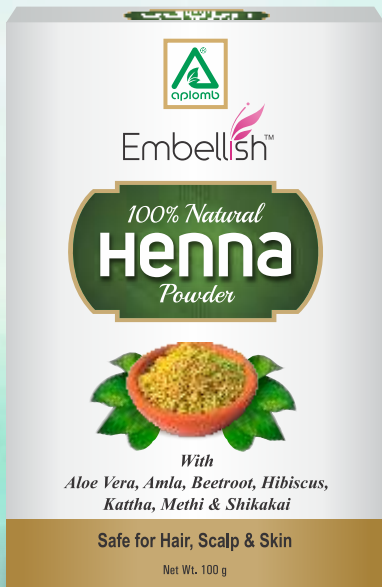
**HERBAL & SAFE
FOR HAIR, SCALP
& SKIN**

NO AMMONIA

NO PPD

NO HYDROGEN PEROXIDE

NO OTHER HARMFUL CHEMICALS



Henna Ingredients:



Aloe Vera



Amla



Beetroot



Hibiscus



Kattha



Methi



Shikakai

HENNA

(Lawsonia Inermis) Is An Amazing Ingredient To Naturally Dye Hair. It Nourishes, Strengthens And Conditions The Hair Threads. It Also Helps To Enhance Overall Hair Strength And Growth By Nourishing It Through Deep Roots

INDIGO

(Indigofera Tinctoria) A Natural Herb, Is A Species Of Plant From Bean Family And Is Also Known As True Indigo. It Imparts Violet Colour To Hair



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FOR DARK BROWN COLOUR IN SINGLE STEP:

Soak half the required quantity of Henna in water and let it rest for at least 2 hours. Then add the remaining half quantity of Indigo to the Henna mixture & make a smooth paste and apply immediately on shampooed hair without resting colour hair with shower cap & keep the paste applied for at least 90 minutes to 120 minutes. Then wash the hair normally with tap water. The colour will deeper within 24 to 48 hours.

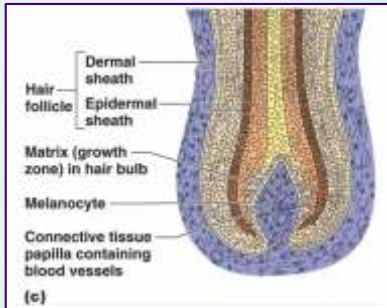
FOR BLACKISH BROWN COLOUR IN SINGLE STEP:

Soak 1/3rd quantity of Henna in normal water and let it rest for at least 2 hours. Then add 2/3rd quantity of Indigo powder, make a paste and apply it immediately without keeping the paste for rest. Cover your hair with a shower cap and keep the paste applied for at least 90 minutes to 120 minutes. Wash your hair with normal water and wait for 24 hours to 48 hours before shampooing.

NOTE:

- Use a non-metallic container preferably glass for soaking Henna & Indigo.
- Do not use an iron container for soaking Henna.
- Do not add any additional ingredient to the combination for e.g. Coffee, Lemon etc.
- Do not oil your hair for at least 48 hours of application of colour.

Diagram Of Hair Follicle



Types Of Hair Colour Available In Market

1. Chemical Hair colour
2. Natural Hair Colour

Mechanism Of Coloring By Synthetic /chemical Dye Hair Colour

Step-1

Bleach + Ammonia
(creates pores on the outermost layer)



pPd/Dye

Step-2

pPd /Dye
(Fills up the colour in the pores created by bleach)



As a result the structure of hair shaft is damaged & your hair no longer remains healthy.



Mechanism Of Colouring By Natural Colour

Step 1.

Coating hair shaft with natural colour without damaging the hair internally



Step 2.

Colouring the outermost layer
As a result you get shiny strong & lustrous hair



Reasons For Choosing Aplomb Natural Henna & Indigo

- *Natural hair color*
- *100 % safe on hair with no chemicals at all*
- *Imparts color without damaging the hair*
- *Active herbal ingredients imparts strength, nourishment, growth & shine to the hair.*

Active herbal ingredients present in Aplomb Herbal Hair Color

- **Bhangra:** Prevents premature greying of hair
- **Shikakai:** Antidandruff, Anti lice, & hair vitaliser
- **Amla:** Natural conditioner, hair tonic & Nourisher
- **Catechu:** Hair Conditioning & Coloring
- **Indigo:** Colouring of hair
- **Henna:** Natural conditioner, colouring agent
- **Brahmi:** Strengthens roots shaft & scalp & relaxes the brain & nervous system.

Best Practices

- *If applied on chemically colored or treated hair, will take a couple of uses to show good color.*
- *If a first time henna user, apply again after 15 days of 1st application. That way henna color will come out beautifully and will last long.*
- *Apply henna once in 30-45 days.*
- *Can apply henna to just touch up roots, as and when required.*

Main Benefits Of Indigo For Hair Health:

Dyeing hair is one of the most common forms of hair care. But applying chemical-laden and synthetic hair dyes frequently can damage hair quality and cause damage. For this reason, more and more people are looking for natural alternatives like Indigo powder to dye their hair black. Also known as 'blue gold', Indigo has been extensively used for dyeing textile and colouring hair black naturally for ages. One of the oldest known dyes, Indigo powder doesn't contain ammonia or PPD, or other chemicals present in most hair dyes as it is obtained from the indigo plant. The process of turning green leaves of indigo plants into blue dye happens through fermentation without any chemicals, hence the powder is completely safe to use. Since Indigo powder is obtained from a medicinal plant, its use is not just limited to dyeing hair black. Here are some of the amazing benefits of incorporating indigo powder into your hair care routine, courtesy Arthi Raguram, Founder, Devga Organics.

ACT AS A NATURAL SOLUTION TO HAIR FALL:

If you are suffering from excessive hair fall, then indigo powder can be of great help. Mixing the indigo powder with hair oil and massaging the concoction gently on the scalp can strengthen the hair follicles and prevent hair fall. Regular use of indigo leaf powder can help treat baldness and restore hair volume.

FIGHTS DANDRUFF:

Applying organic indigo powder helps eliminate excess grease and grime out of the scalp. Additionally, Indigo powder prevents the scalp from being too oily, too dry, or scaly, which usually contributes to dandruff formation. Using the Indigo powder from a young age can help prevent excessive dryness and itchiness on the scalp as well as reduce the risk of any kind of fungal infection.

ENHANCES HAIR QUALITY:

Exposure to pollution, excessive use of heating equipment, or chemical hair coloring can make hair look dull and brittle. However, regular use of indigo powder can help nourish hair, and make it appear thicker and softer. Besides, combining different proportions of indigo powder with henna can offer you a variety of beautiful shades like brown, light brown, mahogany, cherry, and more to your hair without damaging it.

PREVENT GREYING OF HAIR:

If you start experiencing untimely greying of hair, start using indigo powder to dye hair black as it will reverse premature greying and give grey hair a natural color. Using chemical-laden hair dyes can accelerate the greying and make more hair lose its pigment. Thus, make a smart choice to opt for a natural alternative for dyeing hair rather than using synthetic ones. The best part about the indigo powder is that it does not lead to any side effects.

PROMOTES HAIR GROWTH:

Massaging hair with indigo leaf oil gently can help accelerate hair growth as the natural ingredients present in the medicinal oil work to keep the hair intact and strengthen roots.

MAKES HAIR STRONGER:

Indigo powder nourishes the hair roots and makes each hair strand stronger and healthier. Combine the powder with coconut oil for enriching the scalp with adequate nutrients and make your tresses tangle-free and manageable.

APLOMB HEALTH CARE LIMITED

Regd. & Corporate Office: C-236-A, Sector-J, Rail Nagar, Aashiyana, Lucknow-226012, U.P. (INDIA)



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