



BUSINESS PLAN

CREATING HEALTHY TOMORROW

WHY APLOMB ?

- ✓ You can start Aplomb without any Investment
- ✓ Risk Free Business
- ✓ No Liabilities & Ample Opportunity to Earn Name, Fame & Financial Independence
- ✓ Opportunity to Explore The World
- ✓ World's Fastest Growing Business
- ✓ Opportunity to Earn Dream Income
- ✓ Opportunity to Inspire People to Be Healthy & Wealthy

ABOUT MANAGEMENT

Company's Founder Has More Than 20+ Years Experience In The Direct Selling Industry. He Is Passionate To Establish Direct Selling Industry In India.

TOTAL PAYOUT ON BV 69%

At The Time Of Joining The Reward Will Be Of 10 To 40% Discount On MRP & Other Product Related Offers Along With Assured Cash Back

INCENTIVE STREAMS

Retail Profit
10-40%

Performance Incentive
9-21%

Performance Encouragement Incentive (PEI)
6%

Achievers Engourgement Incentive (AEI)
20%

Education & Training Incentive (ETI)
15%

Dream Fulfilment Incentives (DFI)
Travel (2%)+Vehicle (3%)+ House (2%)

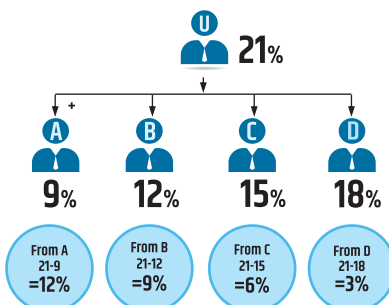
9 - 21% Performance Incentive

PV	BV	Perc(%)
1	12	9
251	3012	12
1001	12012	15
1751	21012	18
2501	30012	21

Self Incentive On Sale Of 480 BV

9%	43
12%	58
15%	72
18%	86
21%	101

1 PV = 12 BV



Performance Encouragement Incentive **6%**
1 PEI Point Value = ₹50

If anyone completes 40 PV/ 480 BV in Two consecutive months on his/her ID, then they will be entitled for this Incentive.

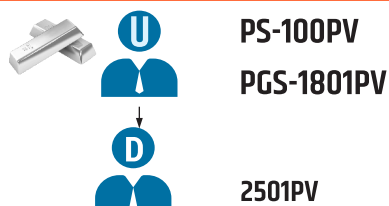
EXAMPLE :

1st Month - 40 PV & 2nd Month - 40 PV

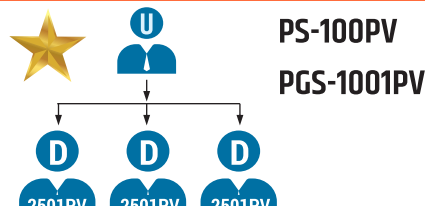
20% Achievers Encouragement Incentive (AEI)



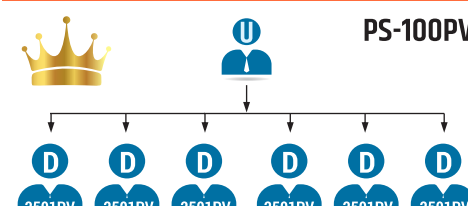
2% Travel Incentive



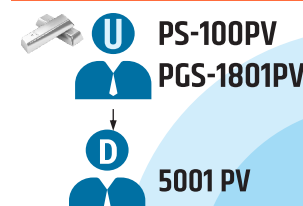
3% Vehicle Incentive



2% House Incentive*



15% ETI



HOW TO? ACHIEVE

6 FIGURE INCENTIVE

APLOMB BUSINESS IS BASED ON B TO C

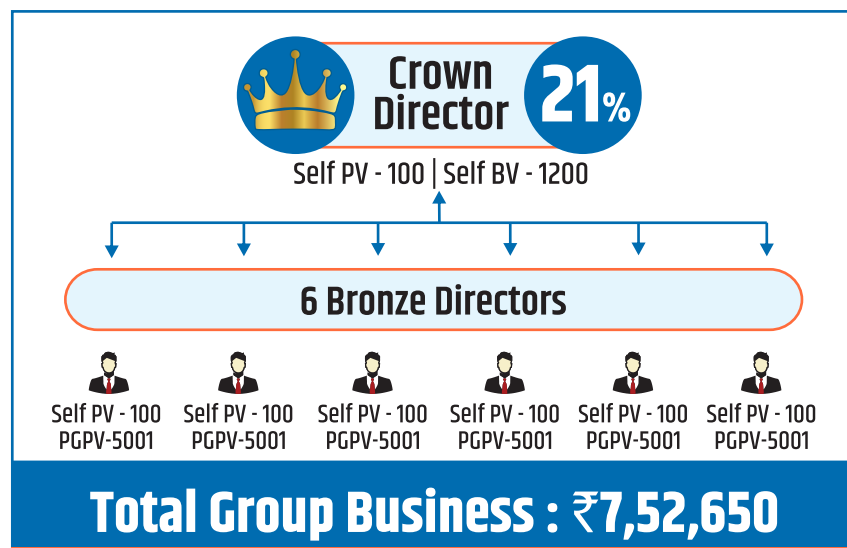
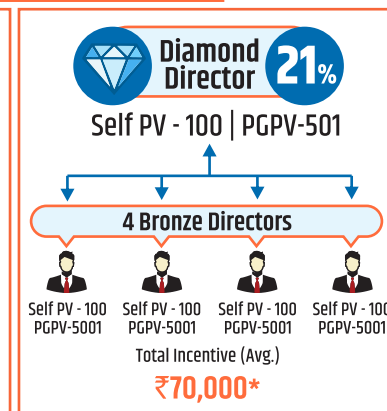
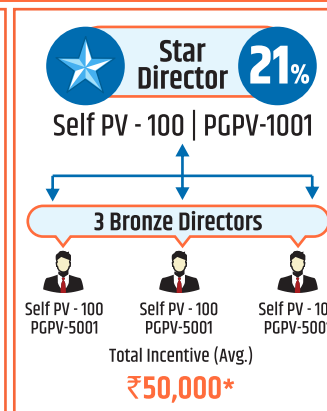
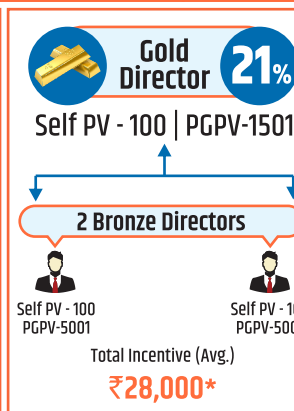
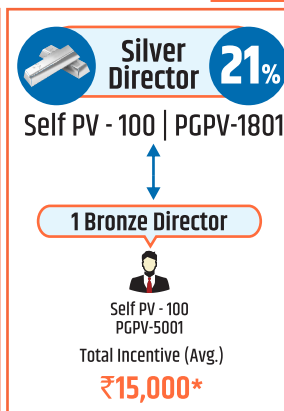
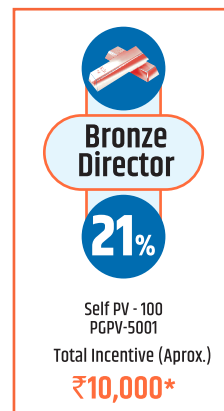
1 PV = 12BV

Self PV - 100

Approx 1 PV = ₹25



*Actual Incentives May Vary Depending On The Group Structure & Point Value For A Particular Month



LOB Points Calculation
6 X 5001 PV = 30006 PV
12 X (30006+100) PV = 361,272 BV
361,272 BV X 5% = 18064 LOB Pts
18064 LOB Pts - 3000 LOB Pts (Upline Guarantee)
Remaining LOB Pts = 15,064

Incentive Types	Pt. x Pt. Value	Incentive
Performance Incentive (Self)	1200 X 21%	252
Performance Incentive (Difference)		0
Performance Encouragement	2 Pts X 50	100
Director Bonus	18076 Pts x 1.20	21,691
Travel Incentive	18076 Pts x 0.20	3,615
Car Incentive	18076 Pts x 0.42	7,592
House Incentive	18076 Pts x 0.57	10,303
LOB Incentive	15064 Pts x 3.75	56,490
Total Incentive: ₹1,00,043*		

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